

Intellectual Capital Management for Circular Economy Transformation

Turn hidden knowledge into measurable circular advantage

We help organizations map, protect, and valorize their intellectual capital — human, structural, relational, process, and innovation — to accelerate their transition into circular economy leaders. By connecting you with our Hub’s innovation network, R&D partners, and funding providers, we turn your ideas into revenue-driving circular innovations.

1. Insight Phase – Quick Assessment & Action Plan (2–6 weeks)

Best for: Organizations wanting a rapid scan of their intellectual capital and immediate CE opportunities.

Activities:

- Intro workshop on IC dimensions for CE.
- Rapid scan of Human, Structural, and Relational Capital.
- Mapping of existing know-how, patents, and innovation assets.

Deliverables:

- Awareness report with 3–5 quick actions.
- 1-page valorization map.
- Circular Economy (CE) readiness scorecard.

Outcome:

Immediate clarity on hidden strengths, weaknesses, and CE opportunities; identification of fast-track innovation or spin-off potential.

2. Integration Phase – IC Strategy Builder: From Insight to System (6–8 weeks)

Best for: Companies ready to embed intellectual capital into their circular strategy and management systems.

Activities:

- Full IC assessment across Human, Structural, Relational, Process & Innovation Capital.
- Workshops with managers & staff to co-create an IC Management System.
- Relational Capital mapping for industrial symbiosis & stakeholder engagement.

Deliverables:

- Integrated IC framework aligned with CE strategy.
- Relational capital model & stakeholder map.
- Action plan with KPIs for CE integration.

Outcome:

A practical, co-created system that embeds IC into strategy; stronger ecosystems and new CE opportunities through collaboration.

**3. Transformation Phase – Transform & Innovate: Strategic Circular Growth
(6–18 months)**

Best for: Organizations seeking deep transformation through intellectual capital and innovation valorization.

Activities:

- Full IC audit + CE-aligned business strategy.
- Innovation Capital Boost: R&D partnerships, spin-off pathways, EU project matchmaking.
- Organisational culture & climate assessment for CE readiness.
- Support to establish internal R&D centre or innovation hub.

Deliverables:

- Comprehensive transformation roadmap.
- IC-driven growth strategy with quarterly reviews.
- Hub blueprint, financing plan, and partnership agreements.

Outcome:

Embedded IC framework driving innovation, CE leadership, and competitiveness; monetized knowledge and new revenue streams; long-term resilience with in-house innovation structures.

Please **contact us** at regionalcehub@gmail.com or info@iege.edu.mk for a consultation on the **price and more details on the process**.

