

Circular Business Transformation

Embed circular economy principles into strategy, operations, and culture for measurable and profitable transformation

This service helps businesses move from linear to circular models by combining strategic planning, innovation, process redesign, and culture building. It is designed so companies can start small, achieve quick results, and then scale into full transformation.

1. Insight Phase – CE Readiness & Quick Wins (4–6 weeks)

Best for: Companies seeking a tangible starting point with immediate efficiency and innovation actions.

Activities:

- CE Maturity Scan: baseline of resource efficiency, waste, and supply chain resilience.
- 1–2 workshops with management to identify quick wins.
- Initial stakeholder scan (customers, suppliers).

Deliverables:

- CE scorecard & maturity baseline.
- Quick-win roadmap (3–5 priority actions).

Outcome:

Immediate clarity on CE opportunities; tangible actions with potential for 10–20% resource savings.

2. Integration Phase – Circular Strategy & Innovation Program (3–6 months)

Best for: Companies ready to embed CE into strategy and pilot circular innovations.

Activities:

- Full Sustainability & Circularity Assessment across strategy, processes, products, and culture.
- Green Innovation Workshop + Technology Mapping (digital, clean-tech, circular materials).
- Pilot redesign of 1–2 core processes/products (e.g., packaging, waste valorization).
- Training of internal “Circular Ambassadors.”

Deliverables:

- Integrated Circular Strategy aligned with EU Green Deal & CSRD.
- CE Innovation Roadmap (new products, processes, services).
- Pilot evaluation report.

Outcome:

CE principles embedded in core business strategy and operations; improved competitiveness, compliance readiness, and market positioning.

3. Transformation Phase – Strategic CE Partnership (12–18 months)

Best for: Organizations aiming for a full-scale CE transformation and regional leadership recognition.

Activities:

- Comprehensive CE Business Transformation advisory.
- Quarterly leadership reviews & employee engagement workshops.
- Supply chain engagement program (circular procurement, supplier partnerships).
- CE Dashboard setup for KPI tracking & CSRD/ESG compliance.

Deliverables:

- Full CE Business Transformation Roadmap with KPIs.
- Annual impact reports (environmental, financial, reputational).
- Certification as “Circular Business Partner” within Hub ecosystem.

Outcome:

Embedded CE culture and systems across the organization; measurable results in efficiency, brand trust, and stakeholder alignment; recognition as CE leader in the region.

Please **contact us** at regionalcehub@gmail.com or info@iege.edu.mk for a consultation on the **price and more details on the process**.